

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2741227-1	Order #	2741227
Invoice Date	07/23/23	Alt Order #	WOC14214391
Invoice Month	July 2023	Deal #	
Invoice Period	06/26/23 - 07/20/23	Flight Dates	07/10/23 - 07/20/23
Advertiser	ISS/ Kentucky Values		
Product	Order		
Estimate #	714720		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	1977		
Advertiser Code	KEN23		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	10630AG		
Advertiser Ref	M218412		
Product 1	ORDR		
Product 2			

Billing Address:

Del Cielo Media / POL
Attention: Accounts Payable
PO Box 25458
Alexandria, VA 22313

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/10/23	07/20/23	WHAS11 NEWS AT NO ON	12:00 PM-12:30 PM	----1--	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 ----1-- 1 \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS F 07/14/23 12:09 PM WHAS11 NEWS AT NOON 12:00 PM-12:30 PM :30 RGA0223TVH \$180.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/23 07/23/23 1111--- 4 \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WHAS M 07/17/23 12:07 PM WHAS11 NEWS AT NOON 12:00 PM-12:30 PM :30 RGA0223TVH \$180.00 NM 3 WHAS Tu 07/18/23 12:10 PM WHAS11 NEWS AT NOON 12:00 PM-12:30 PM :30 RGA0223TVH \$180.00 NM 4 WHAS W 07/19/23 12:29 PM WHAS11 NEWS AT NOON 12:00 PM-12:30 PM :30 RGA0223TVH \$180.00 NM 5 WHAS Th 07/20/23 WHAS11 NEWS AT NOON 12:00 PM-12:30 PM :00 \$180.00 NM Credited									
2	07/10/23	07/20/23	WHAS11 NEWS AT1230 P	12:30 PM-1:00 PM	----1--	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 ----1-- 1 \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS F 07/14/23 12:39 PM WHAS11 NEWS AT1230P 12:30 PM-1:00 PM :30 RGA0223TVH \$180.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/23 07/23/23 1111--- 4 \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WHAS M 07/17/23 12:52 PM WHAS11 NEWS AT1230P 12:30 PM-1:00 PM :30 RGA0223TVH \$180.00 NM 3 WHAS Tu 07/18/23 12:51 PM WHAS11 NEWS AT1230P 12:30 PM-1:00 PM :30 RGA0223TVH \$180.00 NM 4 WHAS W 07/19/23 12:58 PM WHAS11 NEWS AT1230P 12:30 PM-1:00 PM :30 RGA0223TVH \$180.00 NM 5 WHAS Th 07/20/23 12:48 PM WHAS11 NEWS AT1230P 12:30 PM-1:00 PM :30 RGA0223TVH \$180.00 NM									

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P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2741227-1	Invoice Month	July 2023
Invoice Date	07/23/23	Invoice Period	06/26/23 - 07/20/23
Advertiser	ISS/ Kentucky Values		
Product	Order		
Estimate #	714720		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	07/10/23	07/16/23	GOOD MORNING AMER 8-9a ICA		-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 -----1 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Su 07/16/23 8:48 AM GOOD MORNING AMERICA 8-9a :30 RGA0223TVH \$200.00 NM									
4	07/10/23	07/15/23	GOOD MORNING AMER ICA		-----1-	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 -----1- 1 \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Sa 07/15/23 7:59 AM GOOD MORNING AMERICA :30 RGA0223TVH \$180.00 NM									
5	07/10/23	07/16/23	THIS WEEK	9-10a	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 -----1 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Su 07/16/23 9:59 AM THIS WEEK 9-10a :30 RGA0223TVH \$350.00 NM									
6	07/10/23	07/15/23	WHAS11 NEWS @ 6:30 P	630-7p	-----1-	:30	1	\$240.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 -----1- 1 \$240.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Sa 07/15/23 6:39 PM WHAS11 NEWS @ 6:30P 630-7p :30 RGA0223TVH \$240.00 NM									
7	07/10/23	07/20/23	WHAS11 NEWS @ 430 P	4:30 PM-5:00 PM	----1--	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 ----1-- 1 \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS F 07/14/23 4:44 PM WHAS11 NEWS @ 430P 4:30 PM-5:00 PM :30 RGA0223TVH \$180.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/23 07/23/23 11-1--- 3 \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WHAS M 07/17/23 4:42 PM WHAS11 NEWS @ 430P 4:30 PM-5:00 PM :30 RGA0223TVH \$180.00 NM 3 WHAS Tu 07/18/23 4:28 PM WHAS11 NEWS @ 430P 4:30 PM-5:00 PM :30 RGA0223TVH \$180.00 NM 4 WHAS Th 07/20/23 4:40 PM WHAS11 NEWS @ 430P 4:30 PM-5:00 PM :30 RGA0223TVH \$180.00 NM									
8	07/10/23	07/16/23	WHAS11 NEWS SUNDA Y	630-7p	-----1	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 -----1 1 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Su 07/16/23 6:37 PM WHAS11 NEWS SUNDAY 630-7p :30 RGA0223TVH \$500.00 NM									
9	07/17/23	07/19/23	WHAS11 NEWS @ 6P	6-630p	111---	:30	3	\$450.00	NM

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Cincinnati, OH 45263-7386

Invoice #	2741227-1	Invoice Month	July 2023
Invoice Date	07/23/23	Invoice Period	06/26/23 - 07/20/23
Advertiser	ISS/ Kentucky Values		
Product	Order		
Estimate #	714720		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	07/17/23	07/19/23	WHAS11 NEWS @ 6P	6-630p	111----	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/23 07/23/23 111---- 3 \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 07/17/23 6:23 PM WHAS11 NEWS @ 6P 6-630p :30 RGA0223TVH \$450.00 NM 2 WHAS Tu 07/18/23 6:28 PM WHAS11 NEWS @ 6P 6-630p :30 RGA0223TVH \$450.00 NM 3 WHAS W 07/19/23 6:24 PM WHAS11 NEWS @ 6P 6-630p :30 RGA0223TVH \$450.00 NM									
10	07/10/23	07/20/23	WHAS11 NEWS @ 5P	5-530p	----1--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 ----1-- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS F 07/14/23 5:27 PM WHAS11 NEWS @ 5P 5-530p :30 RGA0223TVH \$350.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/23 07/23/23 --11--- 2 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WHAS W 07/19/23 5:23 PM WHAS11 NEWS @ 5P 5-530p :30 RGA0223TVH \$350.00 NM 3 WHAS Th 07/20/23 5:13 PM WHAS11 NEWS @ 5P 5-530p :30 RGA0223TVH \$350.00 NM									
11	07/10/23	07/18/23	WHAS11 NEWS @ 530P	530-6p	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 ----1-- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS F 07/14/23 5:44 PM WHAS11 NEWS @ 530P 530-6p :30 RGA0223TVH \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/23 07/23/23 11----- 2 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WHAS M 07/17/23 5:41 PM WHAS11 NEWS @ 530P 530-6p :30 RGA0223TVH \$400.00 NM 3 WHAS Tu 07/18/23 5:38 PM WHAS11 NEWS @ 530P 530-6p :30 RGA0223TVH \$400.00 NM									
12	07/10/23	07/19/23	JIMMY KIMMEL	1135p-1237a	----1--	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 ----1-- 1 \$120.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS F 07/14/23 11:52 PM JIMMY KIMMEL 1135p-1237a :30 RGA0223TVH \$120.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/23 07/23/23 111---- 3 \$120.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WHAS M 07/17/23 12:14 AM JIMMY KIMMEL 1135p-1237a :30 RGA0223TVH \$120.00 NM 3 WHAS Tu 07/18/23 12:12 AM JIMMY KIMMEL 1135p-1237a :30 RGA0223TVH \$120.00 NM 4 WHAS W 07/19/23 12:11 AM JIMMY KIMMEL 1135p-1237a :30 RGA0223TVH \$120.00 NM									
13	07/10/23	07/15/23	ENTERTAINMENT TONI GH	7-8p	-----1-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/15/23 -----1- 1 \$200.00									

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Advertiser	ISS/ Kentucky Values		
Product	Order		
Estimate #	714720		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	07/10/23	07/15/23	ENTERTAINMENT TONI GH	7-8p	-----1-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 -----1- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Sa 07/15/23 7:38 PM ENTERTAINMENT TONIGH 7-8p :30 RGA0223TVH \$200.00 NM									
14	07/10/23	07/18/23	INSIDE EDITION	730-8p	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 ----1-- 1 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS F 07/14/23 7:51 PM INSIDE EDITION 730-8p :30 RGA0223TVH \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/23 07/23/23 11----- 2 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WHAS M 07/17/23 7:49 PM INSIDE EDITION 730-8p :30 RGA0223TVH \$500.00 NM 3 WHAS Tu 07/18/23 7:49 PM INSIDE EDITION 730-8p :30 RGA0223TVH \$500.00 NM									
15	07/17/23	07/20/23	GENERATION GAP	9-10p	---1---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/23 07/23/23 ---1--- 1 \$750.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Th 07/20/23 9:46 PM GENERATION GAP 9-10p :30 RGA0223TVH \$750.00 NM									
16	07/15/23	07/15/23	WNBA Basketball Prime	Various	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 -----1- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Sa 07/15/23 10:04 PM WNBA Basketball Prime Various :30 RGA0223TVH \$350.00 NM									
17	07/16/23	07/16/23	AMERICAS FUNNIESTH O	7-8p	-----1	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 -----1 1 \$750.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Su 07/16/23 6:57 PM AMERICAS FUNNIESTHO 7-8p :30 RGA0223TVH \$750.00 NM									
18	07/17/23	07/18/23	Tue Prime Other	8-11p	-1-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/23 07/23/23 -1----- 1 \$650.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Tu 07/18/23 9:44 PM Tue Prime Other 8-11p :30 RGA0223TVH \$650.00 NM									
19	07/17/23	07/17/23	CLAIM TO FAME	8-9p	1-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/23 07/17/23 1----- 1 \$650.00									

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DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2741227-1	Invoice Month	July 2023
Invoice Date	07/23/23	Invoice Period	06/26/23 - 07/20/23
Advertiser	ISS/ Kentucky Values		
Product	Order		
Estimate #	714720		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
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DUPLICATE INVOICE



Send Payment To:
WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2741227-1	Invoice Month	July 2023
Invoice Date	07/23/23	Invoice Period	06/26/23 - 07/20/23
Advertiser	ISS/ Kentucky Values		
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Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$17,190.00
<u>Agency Commission</u>	\$2,578.50
<u>Net Amount Due</u>	\$14,611.50

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